



25 November 2014

**Byotrol plc**

**BOARD APPOINTMENT**

Byotrol plc (“Byotrol” or “the company”, the leading AIM listed anti-microbial hygiene company, today announces the appointment of Dr Trevor Francis to its board as Chief Technology Officer with immediate effect.

Dr Francis has been working as a consultant to the Company in various positions over the last six years, particularly in consumer product development and commercialisation. Prior to joining Byotrol, Dr Francis spent 29 years at Unilever where he became Vice President of the Global R&D Homecare division and Head of the European Fabric Conditioners & Global Fragrance divisions.

Dr Francis is also a board trustee of the Liverpool School of Tropical Medicine where he serves on the Audit and Remuneration Committees.

Commenting on the appointment, Nicholas Martel, Chairman of Byotrol, said:

*“We are delighted to welcome Trevor to the Board. His proven experience of delivering innovative products to market will be invaluable as we seek to consolidate on the recent improvements made within the Company.”*

The following information in relation to the appointment of Dr Francis is disclosed pursuant to Schedule 2(g) of the AIM Rules for Companies:

Full Name: Dr Thomas Trevor Francis

Age: 64

*Current Directorships and Partnerships*

Tecnoform Associates Limited  
Liverpool School of Tropical Medicine

*Directorships and Partnerships held in the last five years*

None

|                | Shareholding in Company | Options held over Company Shares | % Shareholding in Company post option exercise |
|----------------|-------------------------|----------------------------------|--|
| Trevor Francis | 739,846                 | 2,250,000                        | 1.33%  |

Dr Francis does not have a cash bonus scheme for the financial year ending 31 March 2015.

The options for Dr Francis have been granted in the Company’s Enterprise Management Incentive Scheme.

There are no other matters which are required to be disclosed pursuant to Schedule 2(g) of the AIM Rules for Companies.

**Enquiries:**

Byotrol plc

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**Notes to Editors:**

Byotrol plc (BYOT.L), quoted on AIM, is a leading anti-microbial technology company, operating globally in the Food, Industrial, Healthcare and Consumer sectors, providing low toxicity products with a broad-based and long-lasting efficacy across all microbial classes; bacteria, viruses, fungi, moulds, mycobacteria and algae.

Powerful, long-lasting and gentle, Byotrol's products can be used stand alone or as an ingredient within existing products, where Byotrol can significantly improve their performance in personal hygiene, domestic and industrial disinfection, odour control, food production and food management.

Founded in 2005, the Company has developed the technology that creates easier, safer and cleaner lives for everyone.

For more information, please go to [www.byotrol.co.uk](http://www.byotrol.co.uk)